**Private & Confidential**

{companyName}

{individualsNames}

{@owner\_address}

{CC}

{letter\_date}

Dear {title},

**Re: {site\_name}**

Please forgive this unsolicited approach. However, during one of our ongoing land searches of the area your property has been identified as suitable as a possible redevelopment opportunity.

I am directly retained as a land agent for a specialist developer who has an urgent requirement for this type of situation. My client has significant local knowledge and experience and is renowned within the development industry for being able to maximise land values by means of their substantial in-house planning expertise.

This enables them to put forward the most competitive offers in almost all instances.

Should you be considering a sale at any time in the future my client would be very keen to obtain more information and would be happy to discuss this in greater detail either in person or on the telephone.

My client is an award-winning developer with a reputation for quality and imaginative developments in prime locations, has the necessary funds immediately available from their own resources and is in a position to progress with an immediate purchase if required. This site is viewed as a very exciting potential development opportunity and I hope this approach will be of serious interest to you.

Finally, I would stress that I am directly retained by my client who is fully responsible for my fees. This is not a general canvassing letter but is in fact **an immediate and genuine requirement**.

If you require further information or clarification on anything at all I am happy to be contacted any time on 020 7566 1193 or via email to marios@stratishomes.co.uk.

Yours sincerely,

Marios Stratis

**Director**